

OmegaNet Promotional-Only E-Marketing Services

4/11

A web site is NOT like Field of Dreams: "If you build it, they will come". You must promote it!

Promotional services can be purchased individually or in monthly service packages, whether OmegaNet hosts your web site or not. Monthly Packages offer specials and discounts.

Please mark any requested services in "**Total**" column and fax to 770-482-2741.

INTRO PACKAGE \$95 per month	Service Fee	Total
Promotional LINK(s) from GiftsWholesale.com only. Reg: \$25	\$ 25.00	
TEXT AD WITH LINK in GiftsWholesale.com Newsletter to your web site and/or email to ~30,000+ stores = Reg: \$70	\$ 70.00	
Regular fees per month	\$ 95.00	
VALUE PACKAGE \$175 per month <i>1/2 cent OFF all E-Blasts</i>	Service Fee	Total
Promotional LINK(s) from GiftsWholesale.com only. Reg: \$25	\$ 25.00	
TEXT AD WITH LINK in GiftsWholesale.com Newsletter to your web site and/or email – to 35,000+ stores = Reg: \$70	\$ 70.00	
STATIC BANNERS in GiftsWholesale.com – \$100 per month. 1st 30 days on Home page then other popular GW pages. Cancel w/ 30-day notice. 468x60 pixels (28,080 pixel area).	\$ 100.00	
Reg Price: \$195 per month - 10% off Value Package:	\$ 175.00	
DELUXE PACKAGE \$234 per month <i>1/2 cent OFF all E-Blasts</i>	Service Fee	Total
Promotional LINK from GiftsWholesale.com Reg: \$25 per month.	\$ 25.00	
2nd Promotional LINK from Décor, Toys or AccessoriesWholesale.com. Reg: \$15/mo	\$ 15.00	
STATIC BANNERS in GiftsWholesale.com – \$100 per month. 1st 30 days on Home page then other popular GW pages. Cancel w/ 30-day notice. 468x60 pixels (28,080 pixel area).	\$ 100.00	
STATIC BANNERS in a second ON Wholesale portal.com – \$50 per month (1/2 price). Pick the portal you want your ad to appear on.	\$ 50.00	
TEXT AD WITH LINK in Gifts & Home Retailer Monthly Newsletter to your web site and/or email – to ~30,000+ stores = Reg: \$70	\$ 70.00	
Reg Price: \$260 per month - 10% off Deluxe Package:	\$ 234.00	
PREMIUM PACKAGE \$306 per mo. <i>Free EB, plus 1/2 cent Off all EB</i>	Service Fee	Total
Promotional LINK from GiftsWholesale.com Reg: \$25 per month.	\$ 25.00	
2nd Promotional LINK from Décor, Toys or AccessoriesWholesale.com. Reg: \$15/mo	\$ 15.00	
STATIC BANNERS in GiftsWholesale.com – \$100 per month. 1st 30 days on Home page then other popular GW pages. Cancel w/ 30-day notice. 468x60 pixels (28,080 pixel area).	\$ 100.00	
STATIC BANNERS in a second ON Wholesale portal.com – \$50 per month (1/2 price). Pick the portal you want your ad to appear on.	\$ 50.00	
TEXT AD WITH LINK in Gifts & Home Retailer Monthly Newsletter to your web site and/or email – to ~30,000+ stores = Reg: \$70	\$ 70.00	
SMALL DISPLAY AD W/ LINK to web site in the monthly Gifts & Home Retailer Newsletter– 150X187: = \$100.	\$ 100.00	
Reg Price: \$360 per month - 15% off Premium Package:	\$ 306.00	
ONE FREE 10,000 CUSTOM PRIVATE EMAIL BLAST PER YEAR: Sign up for one year Premium Package and receive one FREE blast. You supply the ad and OmegaNet sends an email blast to your selection store types. A \$575 Value for Clients. No Premium week.	FREE	

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PRIVATE EMAIL BLASTS ADS AVAILABLE TO MORE THAN 100,000+ Stores that have registered into the CAMEO EZ system. Sort by store type or state.

CUSTOM PRIVATE LABEL EMAIL BLAST: You supply the AD and OmegaNet will send an email blast to select store types in the OmegaNet registered store email database. We can also send to select states. (Design fee add'l, if needed). \$75 set up/follow-up, plus mailing fee of \$0.05 per recipient; (\$50.00* / 1,000). Minimum 5,000. Premium Weeks Minimum: 20,000

*** Premium Weeks Policy:** *During the 2 weeks prior to any major Atlanta, Dallas, High Point, Las Vegas or New York show, there will be a ½ cent rate increase, minimum blast of 20,000 and no FREE blasts available.*

SILVER E-BLAST PACKAGE	<i>One 10,000 Blast FREE</i>	Service Fee	
Send a blast every month for one year to at least 10,000 stores		~ \$575	
and receive one additional 10,000 blast TOTALLY FREE. (savings \$1,150)			
(The fee for the year would be approximately \$6,900 or less.)		13 blasts	

Checkmark the second box above so OmegaNet can send you the necessary documents for the E-Mail Blasts.

GOLD E-BLAST PACKAGE	<i>Two 10,000 Blasts & One Portal LINK FREE</i>	Service Fee	
Send a blast every month to at least 20,000 stores for one year.		~ \$1,075	
and receive two 10,000 blasts TOTALLY FREE. (savings \$2,150)			
(Depending on exact number of stores, the fee for the year would be approximately \$12,900.)		14 blasts	

Checkmark the second box above so OmegaNet can send you the necessary documents for the E-Mail Blasts.

<u>Don't Prefer To Do a Package:</u> Below is a List of Individual E-Marketing Services		<u>Total</u>
SEARCH ENGINE OPTIMIZATION: \$250 Down and \$50 /mo. With yearly contract. (Monthly Keyword Updating on Site & Registration in Major Search Engines)	\$50 / mo.	
Promotional Link in GiftsWholesale / DécorWholesale / ToysWholesale / ApparelWholesale / AccessoriesWholesale / TheShoppePlace (retail). <i>Circle one</i>	\$25 / mo.	
1st Link is \$25. Each additional promotional link in any OmegaNet portal: \$15 ea: GiftsWholesale / DécorWholesale / ToysWholesale / ApparelWholesale / AccessoriesWholesale, TheShoppePlace (retail) Please circle one or more.	\$15 / mo.	
STATIC BANNERS IN ANY OF OMEGANET'S PORTALS — \$100 per month. Banners are 468 pixels wide & 60 pixels high (28,080 pixel area).	\$100 / mo.	
SMALL STATIC DISPLAY AD - 1st month on front page then rotates to other popular pages, returning to home page every 3 months. 150x187 ad: \$100 per month. Three month minimum. Discontinue with 30-day written notice.	\$100 / mo.	
MONTHLY GIFT & HOME RETAILER NEWSLETTER: Text ads, Banners, and Display Ads can also be purchased in a monthly newsletter to be sent to the 30,000+ Retail Stores in the GiftsWholesale.Com registrants.		
STATIC DISPLAY AD in Gift & Home Retailer: 150x187 ad: \$100.00 per month. Three month minimum. Discontinue with 30-day notice.	\$100 / mo.	
TEXT AD (logo & description) WITH LINK to site. ~ 30,000+ = \$70	\$70.00 / mo	
BANNER AD W/LINK to site (468X60 pixels) = \$100.	\$100 / mo.	
Sales Rep (if any): _____	Total Monthly Charges	

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SUMMARY OF DESIRED E-MARKETING SERVICES	
Intro E-Marketing Package	<input type="checkbox"/>
Value E-Marketing Package	<input type="checkbox"/>
Deluxe E-Marketing Package	<input type="checkbox"/>
Premium E-Marketing Package	<input type="checkbox"/>
Silver Email Blast Package	<input type="checkbox"/>
Gold Email Blast Package	<input type="checkbox"/>
SEARCH ENGINE OPTIMIZATION	<input type="checkbox"/>
Promotional LINK in GW / DW / TW / AW / AcW / SP (retail). <i>Circle or more</i>	<input type="checkbox"/>
Static BANNER in GW / DW / TW / AW / AcW / SP (retail). <i>Circle or more</i>	<input type="checkbox"/>
Static DISPLAY AD in GW / DW / TW / AW / AcW / SP (retail). <i>Circle or more</i>	<input type="checkbox"/>
Static DISPLAY AD or BANNER in Gift & Home Retailer Monthly	<input type="checkbox"/>
TEXT AD (logo & description) WITH LINK in monthly Gift & Home Retailer	<input type="checkbox"/>
Other:	<input type="checkbox"/>
Fax this completed sheet to: OmegaNet Inc. 770-482-2741	
Company Name: _____ Date: _____	
Contact Name: _____ Cell Phone: _____	
Office Phone: _____ Fax Phone: _____	
Web Site: _____ Email: _____	
Signature: _____	
Credit Card #: _____ Exp: _____ CVV: _____	
CC Billing Address: _____ Zip: _____	

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****** Cancellation of any services requires a 30-day written notice to the OmegaNet office. ******

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